



Business Division : Pearson South Africa  
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## Pearson decommissions Longman-HAT website

Pearson South Africa is on an exciting journey to review how best to make a lasting positive impact on the education landscape in South Africa. We are currently engaging with multiple stakeholders to better understand their current and future learning needs. As part of this process, we are reviewing and refreshing a number of products in our portfolio across multiple disciplines, including the Longman-HAT website. After careful consideration, a decision has been taken to decommission the Longman-HAT website.

This will, however, not take place with immediate effect as the website will be officially retired on 4 August 2022. Pearson encourages all complimentary online subscriptions codes to be redeemed by no later than 4 February 2022.

Pearson would like to thank its valued partners and customers for their loyal support in this endeavour and would like to reassure the community of its commitment to the printed HAT edition, which we are reviewing to include new value add-ons and will still be available for purchase at leading bookstores and online retailers. The sales of our online Longman-Hat dictionaries will, however, not take place any longer.

Should you have any queries, please do not hesitate to contact our Customer Services Team at [pearsonza.enquiries@pearson.com](mailto:pearsonza.enquiries@pearson.com).

### FAQS

#### 1. Why is the Longman HAT website being decommissioned and what is the timeline?

Due to poor adoption of the online product we are reviewing and building our printed HAT for an exciting new journey with new product add-ons. Although Pearson understands that there is a complimentary code providing access to the website in the (print) HAT 6th edition, a decision has been taken to keep the website up and running for 12 months. This will provide print customers with sufficient opportunity to make use of the complimentary code before the website is taken offline. From this point on, there will unfortunately be no further sales of our online Longman-Hat dictionaries.

## 2. Will I be able to redeem my complimentary online subscription code after 4 February 2022?

The complimentary code in the printed HAT is only available for 6 months. Pearson encourages all complimentary online subscriptions codes to be redeemed by no later than 4 February 2022. Please note that the code will not be valid after this date.

## 3. Will the printed Longman HAT dictionary still be available for purchase and where?

As the dictionary is well loved by the South African community, we are pleased to announce that the printed product will still be available for purchase at leading bookstores and online retailers.

## 4. Is Pearson committed to the ongoing development of dictionaries in South Africa?

HAT is an important South African dictionary and Pearson will maintain, retain and continue to support the necessary ongoing updates of all our dictionaries with dedicated lexicography teams.

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## Sluiting van Longman HAT-webwerf

Ons wil graag met u deel dat Pearson Suid-Afrika op 'n opwindende nuwe pad vorentoe is en hersien hoe ons 'n volhoue en positiewe impak op onderwys in Suid-Afrika kan hê. Ons werk met verskeie vennote om hulle huidige en toekomstige opvoedkundige behoeftes beter te verstaan. Dit sluit ook die hersiening en verfrissing van verskeie produkte in – soos die Longman-HAT webwerf. Na sorgvuldige oorweging het ons besluit om die webwerf te sluit vanaf die 4de Augustus 2022.

Alle komplimentêre toegangskodes tot die webwerf moet teen 4 Februarie 2022 geaktiveer word sodat die toegangperiode ten volle gebruik kan word.

Ons wil graag ons vennote en kliënte bedank vir u lojale ondersteuning en gerusstel dat alhoewel die webwerf gesluit word, bly Pearson Suid-Afrika toegewy aan die drukuitgawe van die HAT. Ons ondersoek nuwe en opwindende byvoegsels vir die woordeboek om die opvoedkundige waarde van die Longman-HAT te versterk. Hou asseblief 'n oog op u epos inkassie vir nuwe produkaankondigings.

Die drukuitgawe van die HAT sal steeds te koop wees in uitnemende boekwinkels en aanlynwinkels. Daar sal egter geen verdere verkope van die aanlyn Longman HAT-woordeboeke plaasvind nie.

Ons bedank ons gewaardeerde vennote en kliënte vir jul lojale ondersteuning. Indien u enige navrae het, kontak gerus ons Kliëntediensspan by [pearsonza.enquiries@pearson.com](mailto:pearsonza.enquiries@pearson.com).

### Algemene vrae

## 1. Waarom word the Longman HAT-webwerf gesluit en wat is die tydlyn daarvoor?

Die webwerf word gesluit omdat dit stadig aangeneem is, en dus ondersoek ons nuwe en meer bruikbare byvoegsels vir die woordeboek om die opvoedkundige waarde daarvan te versterk. Ons het besluit om die webwerf vir 'n periode van een jaar (12 maande) nog aanlyn te hou tot 4 Augustus 2022. Dit gee ook ons drukklëente kans om die komplimentêre toegangskode tot die webwerf te aktiveer, wat in die 6de gedrukte uitgawe van die die HAT beskikbaar gemaak is.

## 2. Sal ek my komplimentêre toegangskode tot die webwerf kan gebruik na 4 Februarie 2022?

Ja, maar die komplimentêre kode in die 6de gedrukte uitgawe van die HAT is geldig vir ses maande. U moet dus die kode teen 4 Februarie 2022 aktiveer om dit ten volle te kan gebruik voor die webwerf gesluit word.

## 3. Sal die gedrukte Longman HAT-woordeboek steeds beskikbaar wees vir aankoop en waar?

Ja, die gedrukte HAT-woordeboek sal nog verkoop word in uitnemende boekwinkels en aanlynwinkels.

## 4. Is Pearson toegewyd aan die volgehoue ontwikkeling van woordeboeke vir inheemse tale?

Ja, ons beskou die HAT as 'n belangrike Suid-Afrikaanse woordeboek en onderneem om al ons woordeboeke te onderhou, ontwikkel en gereeld op datum te bring met hulp van ons toegewyde leksikograwe.

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