



Pearson

Law

Higher Education Catalogue

Content | Digital Solutions | Learning Services

Welcome to the Pearson Higher Education Catalogue for Law

We believe that Law students bring about a positive change in their communities and at Pearson we want to give them access to the types of resources that will help them acquire the skills necessary to be the most relevant and skilled candidates in the workplace.

To this end, we have structured our list of legal titles to help students gain the knowledge they will need in the workplace. Our titles include labour law, commercial law, law of the family, as well as legal skills.

We've crafted these textbooks to enable students to easily digest the content while providing local case law and precedent, case studies and assessments to facilitate a practical understanding of jurisprudential principles. This catalogue features our latest titles; our interactive eBooks, that will allow you to engage students through enhanced digital content, as well as *Learning Catalytics*, designed to track students' understanding of concepts in real time.

At Pearson, we are proud of our history of and experience in helping learners of all ages and stages find their path to a fruitful and fulfilling career. Because wherever learning flourishes, so do people.

Credits

Images by Christof van der Walt



Contents

Our Learning Solutions guide	5	Guide to sampling and prescribing textbooks	8	Moving towards a connected future	19	Lecturer support	32
		Our Law titles	9	MyLab and Mastering	20	Pearson support	33
		Labour Law in Context	10	MyLegalExperience	21	Implementation support	33
		Law of Persons and the Family	11	MyLab Foundational Skills	22	Professional development	33
		Introduction to South African Law: Fresh Perspectives	12	MyEnglishLab	23		
		Skills for Law Students: Fresh Perspectives	13	MyLab IT	23		
		Commercial Law: Fresh Perspectives	14	Learning Catalytics	24		
		Commercial Law: Contract Law	15	eBooks	25		
				Interactive eBooks	27		
				Online courses	28		
				CourseConnect	28		
				Digital Literacy Citizenship Course	29		
		Multilingual Concept Glossary series	16				
		Custom Solutions	17				



Click any item on the contents page to go to that section.



Click the section icon on the navigation bar at the bottom of any page to go to the opening section of that subsection.



Click on the left and right arrows to navigate through the catalogue.



Clicking the home button will take you to the contents page.

Welcome to *our world*

The world of education is changing more rapidly than ever before, and these are exciting times for students and lecturers. As a learning company, we want to help people adapt to this changing world, navigating its challenges and opportunities, and ultimately making progress in life.

Your partner on the learning journey

Learning isn't a destination starting and stopping at the classroom door. It is a never-ending road of discovery, challenges, inspiration and wonder. For many people, learning is the route to a job to support their family or the skills to help them progress in their career. For others, it is simply a passion for discovery. Learning opens up opportunities and enriches every stage of life. Supporting people along this path of discovery and inspiration, Pearson cultivates a love of learning that enables a lifetime of progress.



Stepping up to the challenge at hand

Equipping people with the skills they need for employment is a global challenge. It is vital for economic success, and it transforms the lives of families. At Pearson, our mission is to help people make progress in their lives through learning. We serve students, lecturers and employers worldwide; we work at every point of the learning journey, from pre-school to the workplace. And because we know that for most of our students, education and training are a means to an end – a job that supports them and their families – employability is the ultimate purpose of what we do.

We work with educators and students to continually question and improve our content, digital solutions and learning services to ensure that our products have the most positive impact on learning.

Our commitment

The students in your class are part of a new generation that values the access that digital tools provide. They expect their learning tools to be as engaging and efficient as those they use to communicate. It is an approach they will carry into their careers.

We understand the unique needs of lecturers and students in higher education and have designed adaptable learning solutions to meet those needs. We have over 40 years' experience in the South African Higher Education sector and more than a century of experience in the global higher education sector, making us your trusted partner.

Our authors are respected experts in their fields, providing trusted content for all our titles and digital solutions. The expansion of eLearning platforms complements and reinforces the physical presence of your campuses, providing a dynamic and nurturing learning environment in which your students can thrive.

We would like to partner with you, not only to deliver 21st century education in the best way possible, but also to help your students become successfully employed citizens.

We understand your needs

We understand that people have diverse backgrounds and unique ways of learning. That is why we provide you with specially-designed tools to help equip you and your students in the best possible way. Our results-driven approach ensures that lecturers and students alike can thrive. With a broad range of content, digital solutions and services, we provide a supportive and enriching learning ecosystem to facilitate lecturing and help prepare your students for the workplace, giving them the greatest chance of success as they embark toward the future.

We support you and your students all the way

Designing effective learning tools is only part of the solution. We ensure that you are able to implement our solutions with ease. To this end, we offer a range of services, such as assistance during project roll-out and technical support to help you when the need arises.



Our Learning Solutions guide

for Higher Education

Our trusted and effective learning solutions – a blend of content, digital solutions and services – have been created to enable lecturers, as well as students to flourish.

This visual guide is designed to help you find the right Pearson solution for you and your students. The inner circle of the visual guide summarises how our locally-relevant, customisable solutions optimise and enrich your teaching.

Your Pearson Key Account Manager can guide and support you in making the correct and most suitable choices for your institution and your course.



Law content and titles



Content and titles for *a brighter tomorrow*

Because we believe in unlocking the potential in every student, we only work with experienced educators and practitioners to author our books and support material. Our authors know and understand the South African Higher Education curricula, which helps them to create our industry-leading content that guides university students on their learning path towards success.

To ensure that our content improves students' skills and inspires critical, creative and independent thinking, we believe in relevant and engaging learning. We thoroughly research students' learning needs and shape our learning and teaching resources around their needs in order to maximise their learning potential.



Guide to sampling and prescribing textbooks

With more than 60 000 international titles and a growing list of more than 200 local titles, we are confident that we can provide suitable material for almost any course.

Simply follow the steps below to make sure you find the most suitable book and that it is available for your students.

Sampling

1. Continue browsing the current local Law catalogue. To see our international solutions, browse the international Pearson Catalogue on <http://catalogue.pearsoned.co.uk/educator/discipline/Law/91094442.page>
2. Request a sample from your Pearson Key Account Manager.
3. Consider the textbook options:
 - Is the publisher's solution comprehensive and up to date?
 - Does it offer support for me and my students?
 - Will it engage my students and promote learning?
 - Does the price translate into value for money?
 - Will I receive after-sales support from the publisher?

Prescribing a textbook

1. Lecturer confirms textbook prescription.
2. Lecturer advises Pearson and bookseller of the following:
 - Title
 - ISBN
 - Course name
 - Course code
 - Expected number of students
 - Semester
 - Technology component.
3. Key Account Manager grants lecturer access to various support resources, such as class presentations and test banks that complement textbook content.

Ordering prescribed books

1. Bookshop places order.
2. Publisher ships.
3. How long does it take?
 - By ship = 6 weeks
 - By air = 3 weeks
 - Local book takes 1-2 weeks
4. Bookshop sells to students.



Learn more at za.pearson.com



Our Law titles

Labour Law in Context Second Edition	10
Law of Persons and the Family Second Edition	11
Introduction to South African Law Fresh Perspectives Third Edition	12
Skills for Law Students Fresh Perspectives	13
Commercial Law Fresh Perspectives Third Edition	14
Commercial Law Contract Law	15
Multilingual Glossary of Commercial Law Terms	16
Custom Solutions	17



Labour Law in Context

Second Edition

Labour Law in Context Second edition offers comprehensive coverage of the key aspects of South African labour law. It is the ideal companion to support both students of law and non-law students throughout their studies.

Features

- Interesting labour law scenarios to get you thinking.
- Academic rigour combined with accessible up-to-date information.
- An accompanying support CD with each book, containing relevant legislation, cases, CCMA forms and documentation, codes of good practice and ILO conventions.

Contents

Section A: Introduction to labour law with reference to the Constitution

1. Introduction to labour law
2. Labour law and the Constitution

Section B: Employment law

3. The contract of employment
4. Basic conditions of employment
5. Equality in the workplace
6. Unfair labour practices
7. Legal position of atypical employees
8. Dismissal
9. Automatically unfair dismissals
10. Dismissal for misconduct
11. Dismissal for incapacity
12. Dismissal for operational requirements
13. Transfer of businesses

Section C: Collective labour law

14. Freedom of association
15. Trade unions and organisational rights
16. Collective bargaining
17. Worker participation
18. Strikes, lock-outs and protest action

Section D: Labour dispute resolution

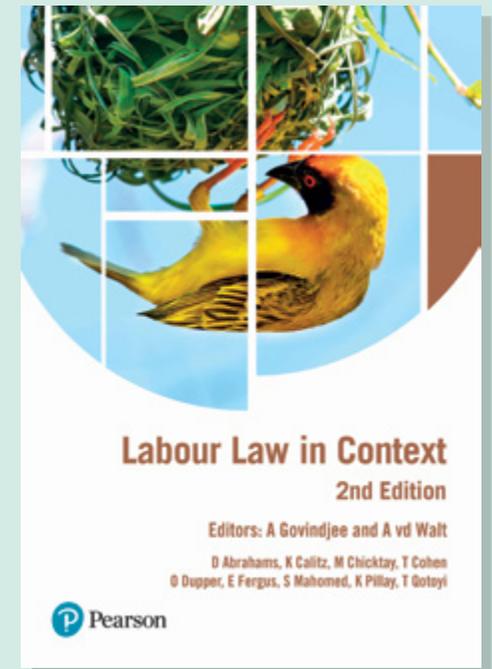
19. Labour dispute resolution

Section E: Social security at work

20. Social security at work

Section F: Public service

21. Labour law in the public service at national and provincial level
22. Labour law in local government



Print ISBN: 9781928226819

ePDF ISBN: 9781776100569

Editors:

A Govindjee and A vd Walt

Authors:

**D Abrahams, K Calitz, M Chicktay,
T Cohen, O Dupper, E Fergus,
S Mahomed, K Pillay, T Qotoyi**

Copyright: 2016

Extent: 352 pp.

Law of Persons and the Family

Second Edition

Law of Persons and the Family Second edition is the new edition of an exciting, practical, hands-on law publication for first and second-year law students that offers its readers a comprehensive introduction both to the South African Law of Persons and to South African Family Law.

Features

- Content is introduced with real-life case studies that are brought to life with visuals and audio.
- The pedagogical approach teaches skills, such as reading cases for rules and principles; using these rules and principles to solve practical everyday legal problems; and working with these rules and principles to build a convincing legal argument.
- There are numerous practical exercises and solutions.
- There are extensive references to key legislation and cases.
- PowerPoint slides with summaries, explanations and examples.

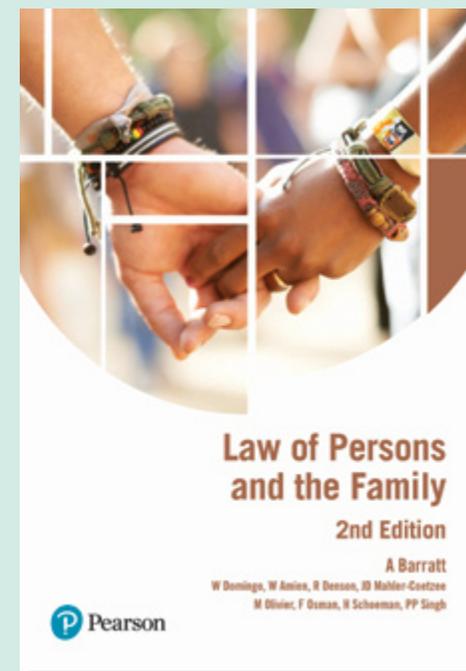
Contents

Part 1: Law of Persons

1. Introduction
2. Through the looking glass – Defining words and concepts in law
3. The beginning of legal personality
4. Minority: How age affects status and capacity
5. Sex and gender – Status and capacity
6. Other factors affecting status and capacity
7. Domicile
8. The end of legal personality
9. Law and the dead

Part 2: Family Law

10. Introduction: Family law in the 21st century South Africa
11. Parent and child
12. Adoption, artificial fertilisation and surrogate motherhood
13. Engagements
14. Requirements for civil marriage
15. Void, voidable and putative marriages
16. Personal consequences of civil marriage
17. Marital property
18. Dissolution of civil marriage
19. Grounds for divorce
20. Economic consequences of divorce
21. Children after divorce
22. Customary marriages
23. Religious marriages
24. Civil Union Act
25. Domestic partnerships
26. Domestic violence



Print ISBN: 9781928226802

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Authors:

A Barratt, W Domingo, W Amien,
R Denson, JD Mahler-Coetzee,
F Osman, H Schoeman, PP Singh

Copyright: 2016

Extent: 528 pp.

Introduction to South African Law

Fresh Perspectives

Third Edition

This book provides a comprehensive introduction to South African law and provides suitable material for first year law courses. Engaging and challenging, it provides a careful blend of theory and practice and demystifies the subject by using accessible language and practical examples to illustrate key concepts.

Features

- Chapter openers provide the main skills and ideas covered in each chapter and an introduction encourages students to think about the topics before they learn about the applicable laws.
- Activities and case studies throughout the text promote active thinking and the practice of skills
- Added value boxes with detailed explanations of key concepts
- Applicable case law and extensive references to relevant documents illustrate the integration of theory and practice in law
- Margin notes and definitions of key terms provide additional student support
- Chapter summaries and revision questions consolidate the learning experience

Contents

Section 1: The roots of the law

1. What is the law?
2. History and development of South African law

Section 2: The trunk that supports our law

3. The Constitution
4. Legislation
5. Ethics and law
6. Case law
7. Common law
8. Customary law
9. Secondary sources
10. The court structure
11. The legal profession

Section 3: The branches of our law

12. Constitutional law and human rights
13. Criminal law
14. Law of persons and family law and law of succession
15. Law of property and law of intellectual property
16. Law obligations
17. Commercial law
18. Law of evidence
19. Criminal procedure
20. Civil procedure

Section 4: The international branch

21. Public and private international law

Section 5: A changing tree

22. AIDS and the law
23. Thinking about the law: Jurisprudence

NEW EDITION

- New chapter on ethics and the law
- New case studies
- Additional legal skills activities
- New case law



Introduction to South African Law

Fresh Perspectives
3rd Edition

A Barratt, H van Coller, A Govindjee, S de Freitas,
P F Iya, H Kruse, K Pillay, M du Preez,
P P Singh, L Tshingana, L Meintjes-Van der Walt



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ePDF ISBN: 9781485702115

Authors:

L Meintjes-Van der Walt, P Singh,
M du Preez, SA de Freitas, K Chinnian,
A Barratt, A Govindjee, P Iya, H Kruse,
L Tshingana and H van Coller

Copyright: 2018

Extent: 512 pp.

Skills for Law Students

Fresh Perspectives

Many law students may master the legal theory required of them but struggle to acquire the necessary academic and legal skills to pass and succeed in practice. This sentiment has been echoed over the past few years by legal practitioners and law bodies concerned about ill-equipped new practitioners. This book attempts to address the challenge of helping students achieve what is required of them and provides a basic foundation to studying and practising law.

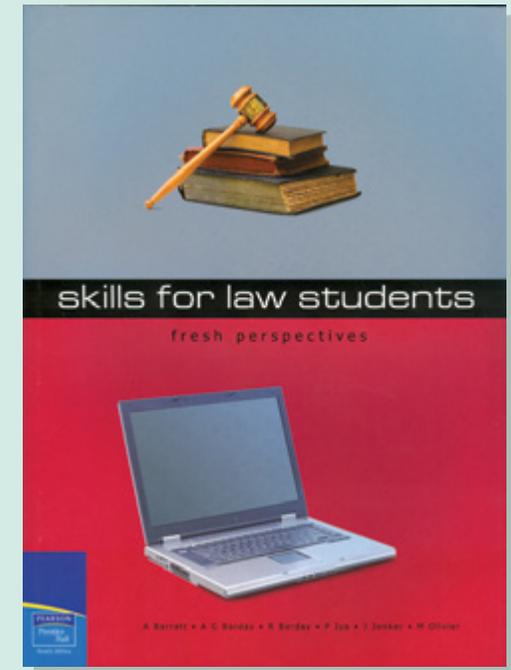
Contents

1. How to be a successful law student
2. Getting the best out of class
3. Using the sources of the law
4. Research in the library
5. Thinking critically
6. Writing law essays
7. Writing exams
8. Advocating in the court room
9. Numeracy and working with calculations



The X-kit Undergraduate series

These study guides cover the basic concepts and skills required in a subject at first-year level and combine generic academic skills, professional skills and academic content. They simplify difficult concepts and allow the student to practise and apply these concepts. Each chapter covers the key areas of skills, ideas and practise. The step-by-step approach promotes an understanding of complex concepts. Practice for the exam exercises at the end of each chapter help students prepare for the exams. Tips are provided on how to cope with learning in the tertiary environment.



Print ISBN: 9781770251694

Authors:

P Barratt, AG Barday, R Barday,
P Iya, J Jonker and M Olivier

Copyright: 2008

Extent: 400 pp.

Commercial Law

Fresh Perspectives

Third Edition

Commercial Law: Fresh Perspectives is a fully revised compilation based on *Fresh Perspectives: Commercial Law 1* and *Fresh Perspectives: Commercial Law 2*. It offers non-law students an ideal introduction to commercial law as it is taught in South African tertiary institutions. In a careful, yet lively, blend of theory and practice, it provides the student with a comprehensive knowledge of commercial law as required by the South African Institute of Professional Accountants.

Features

- Chapter openers provide the main skills and ideas covered in each chapter and an introduction encourages students to think about the topics before they learn about the applicable laws
- Activities and case studies throughout the text promote active thinking and practice of skills
- Added value boxes with detailed explanations of key concepts
- Applicable case law and extensive references to relevant documents illustrate the integration of theory and practice in law
- Margin notes and definitions of key terms provide additional student support
- Chapter summaries and revision questions consolidate the learning experience

NEW EDITION

- New case studies
- Relevant case law in every chapter
- Additional activities

Contents

Part 1: Introduction to Commercial Law

1. Background to South African law
2. Branches of the law
3. Interpreting statutes

Part 2: General principles of contract

4. Contractual capacity
5. Reaching agreement
6. Problems with the formation of a contract
7. Formalities, certainty, possibility and lawfulness of contracts
8. Contents of a contract
9. Common contractual terms
10. Forms of breach of contract
11. Remedies for breach of contract
12. The passing, varying and ending of rights and duties by agreement
13. Termination of contracts by law

Part 3: Types of contracts

14. The law of sale
15. The law of lease
16. Credit agreements

Part 4: Important aspects of Commercial Law

17. The Consumer Protection Act
18. The law of agency
19. Online contracts and e-commerce
20. Methods of payment
21. The law of insolvency
22. The law of succession
23. The law of security
24. Labour law
25. Arbitration
26. Business entities
27. The law of insurance
28. The law of carriage
29. The law of immovable property
30. The law of intellectual property
31. Financial institutions
32. Competition law



Commercial Law

Fresh Perspectives

3rd Edition

J Botha, S Driver, V Etsebeth, A Govindjee, D Holness
J Katzew, SP Newman, K Pillay, HC Schoeman,
A Shirk, M Tait, T Wagenaar, PP Singh



Print ISBN: 9781485702092

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Authors:

J Botha, S Driver, V Etsebeth, A Govindjee,
D Holness, J Katzew, S Newman, K Pillay,
H Schoeman, A Shirk, M Tait and T Wagenaar

Copyright: 2018

Extent: 550 pp.

Commercial Law

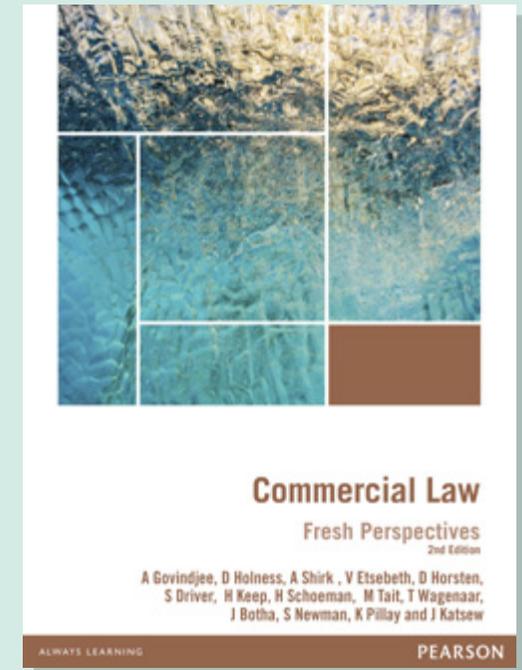
Contract Law

Commercial Law – Contract Law features interactive case studies with questions, answers and detailed feedback in which real-life scenarios are developed to portray various legal challenges that students can use to develop and test their understanding of contract law.

This interactive eBook further provides links to relevant case law and additional questions and answers. Students have the opportunity to take notes and highlight text sections, as well as look up the definitions of glossary terms while reading the text and navigating through the book on screen.

Contents

1. Background to South African Law
2. Branches of the law
3. Interpreting statutes
4. Contractual capacity
5. Reaching agreement
6. Problems with the formation of a contract
7. Formalities, certainty, possibility and lawfulness of contracts
8. Contents of a contract
9. When things go wrong: Common contractual terms
10. Forms of breach of contract
11. Remedies for breach of contract
12. The passing, varying and ending of rights and duties by agreement
13. Termination of contracts by law
14. The law of sale
15. The law of lease
16. Credit agreements
17. The law of carriage



eBook ISBN: 9781776100545 (Interactive ePUB)

Authors:

**A Govindjee, D Holness, A Shirk ,
V Etsebeth, D Horsten, S Driver,
H Keep, H Schoeman, M Tait,
T Wagenaar , J Botha, S Newman,
K Pillay and J Katsew**

Copyright: 2016

Extent: 550 pp.

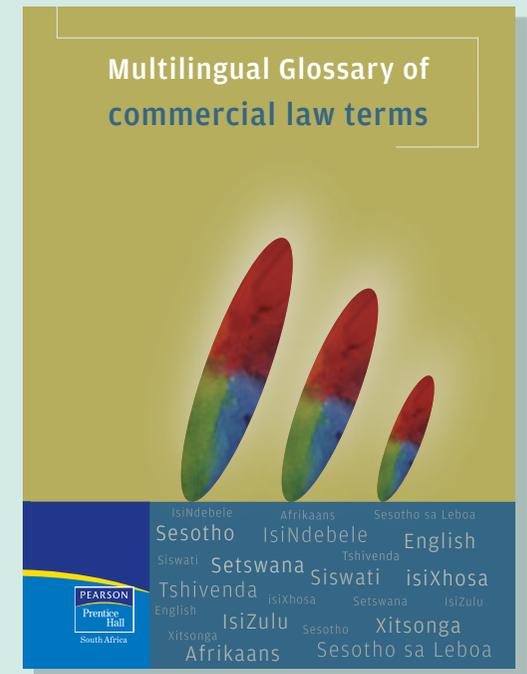
Multilingual Glossary of Commercial Law Terms

At Pearson, we believe that language should not be a barrier to success. We understand that many students struggle to learn because English is not their first language.

The Multilingual Glossary of Commercial Law Terms series was developed to help students understand the most important terms and concepts in Commercial Law. The title is an essential learning and teaching tool for students and lecturers, as well as useful communication tool for those working in business, government services and a variety of organisations.

Features

- Key terms are listed in alphabetical order
- Meanings of key terms are explained in all South Africa's 11 official languages



ISBN: 9781868916030

Editor: Linéll van Hoepen

Copyright: 2006

Extent: 26 pp.

Custom Solutions

The most valuable learning takes place when content is tailored to address the needs of your students.

Custom Solutions give you the freedom to design your course materials based on exactly what you want to teach and in the way you would like to. Personalised content means greater engagement with your students.

Because we design the end-product to align to your course or academic programme, there is no unnecessary or missing content. You can confidently prescribe your custom solution in the knowledge that it will save your students money and give them access to everything they need in one solution.

There is a wide range of formats available for you to choose from, such as traditional print books, eBooks, online learning platforms, and blended solutions.

Once your custom solution is created, we regularly review your requirements for amendments and changes. This means that you control the edition of your solution, and avoid unexpected edition changes.

We are always looking for new ways to customise our content, so have a conversation with us to see what is possible.



Contact your Pearson Key Account Manager to learn more about our custom solutions. See page 32 for details.

Personalisation options



Choose your own cover from our high-quality modern designs or provide your own image to create a completely bespoke cover.



Add your name, course code and university logo to the cover or platform home page. Write your own preface.



Adapt the order of content to match your course.



Tailor online resources to reflect your institution's needs. Choose to receive your book in print or eBook format.

Content choices



Chapters from one or more of our textbooks in the subject areas of your choice.



Your own authored content.



Case studies from any of our partners, including Harvard Business School Publishing, Darden, Ivey and many more.



Digital resources and content from Pearson's MyLab and Mastering platforms.

The background features a pattern of wavy, concentric lines in various shades of blue and teal. A large white circle is centered on the page, containing the text.

Digital solutions



Moving towards a *connected future*

The digital sphere has become an intrinsic part of our everyday lives – from the way we stay in touch with our friends to the way in which learning solutions are delivered.

By providing digital learning solutions, we are making sure that your students receive content in an engaging medium and are geared towards success in a world where digital skills are irreplaceable.

Our digital learning solutions include mastery-based resources like *MyLab* and *Mastering*, eBooks and online courses that assist students in developing the correct skills to find employment once their studies are completed.

Mindful of the possibilities that digital content brings to the learning environment, we have specifically designed our solutions to be locally relevant (yet in touch with the global market) and to work across a variety of devices including smartphones, laptops, desktop computers and tablets. This is done with the aim to help unlock the potential within students and lecturers and to ensure that they enjoy the benefits of going digital.

Our dedicated support team is here to help you get the best out of your chosen solutions so that your students can thrive.



Breakthrough to improving results with MyLab and Mastering

Pearson MyLab™ and Pearson Mastering™ are the world's leading collection of online homework, tutorial and assessment products and are trusted by 11 million students around the world. In South Africa, almost 100 000 students have already used *MyLab* and *Mastering* to help them better understand course material and ultimately flourish.

MyLab and *Mastering* reacts to how students are actually performing, offering data-driven guidance that identifies stumbling blocks and supports them in understanding difficult subject matter. By offering a rich environment of pre-built or customised assessments, personalised learning plans and highly interactive learning activities, the system enables students to master skills at their own pace and succeed in their chosen career path.



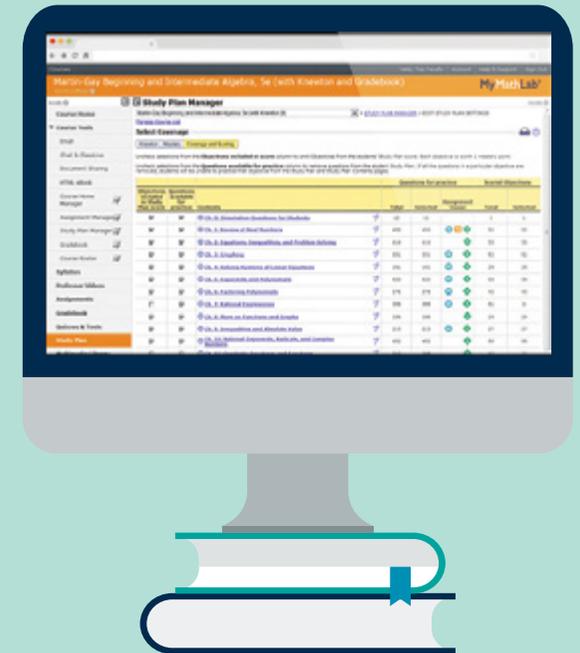
Learn more and explore the full range of products at www.pearsonmylabandmastering.com

Benefits of *MyLab*

- Personalised homework: *MyLab* analyses a student's test results to provide personalised homework assignments, so students can focus on only those topics and objectives they haven't yet mastered.
- Learning outcomes and mastery: The *MyLab* gradebook allows you to track student performance as it corresponds to the learning outcomes for the course.
- Mobile-friendly: Since 2014, *MyLab* courses have been designed with mobile devices in mind, allowing students to study anytime, anywhere.

Benefits of *Mastering*

- Before class: reading quizzes, pre-lecture quizzes and formative assessments test students' knowledge of the material and ensure they come to class prepared.
- During class: *Learning Catalytics* and existing *Mastering* media, such as simulations and videos keep your students engaged and bring tough topics to life.
- After class: 'Traditional' homework, quizzes and testing automatically assess your students' comprehension of the material and provide opportunities for remediation.



MyLab and *Mastering* allows you to select content that aligns to your curriculum using the Study Plan Manager.

"The online learning and teaching method is the standard for the future, and it is beneficial to be partnered with Pearson, a company that is very efficient at doing that."

– Eshwar Soriakumar
Lecturer at UNISA

MyLegalExperience

MyLegalExperience is a series of simulations to help students better understand and apply the legal principles they are learning in their course. There are a number of topics in specific fields of law. Within each topic students will be asked to complete four activities that help them spot the legal issues raised by the client's brief, analyse the law that applies to it, give legal advice to the client and reflect on their work.

This is all supported by a 'Get Advice' feature that students can consult at any time if they need any advice or guidance on completing the activities.

Features

- A home page with specified learning outcomes, followed by an introduction that sets the scene.
- A downloadable client brief and a case file with relevant documents, such as client letters, acts, extracts and applicable case law.
- Detailed model answers and 'Get advice' every step of the way.

Activities

- **Activity 1:** Issue spotting, i.e. multiple-choice questions with feedback for both correct and incorrect answers and the option to repeat answering each question.
- **Activity 2:** Applying knowledge, i.e. drop-and-drag questions with feedback for both correct and incorrect answers and the option to repeat answering each question.
- **Activity 3:** Legal advice, where students are asked to draft a legal opinion, i.e. acting as the legal counsel for one of the parties in the case.
- **Activity 4:** Reflection - to analyse and critique the draft.

Topics

- The beginning of legal personality
- Factors affecting status and capacity - Mental illness
- Factors affecting status and capacity - Intoxication
- The end of legal personality



Watch this video to learn more about *MyLegalExperience*.

MyLab Foundational Skills

To help students reach the heights they are destined for, it is important that you help them build a solid foundation that they can use as a platform to launch their learning from.

Across the world, 290 million young people are out of work. At the same time, almost 40% of employers tell us that they can't fill their vacancies*. We developed *MyLab Foundational Skills*™, previously known as MyFoundationsLab to help lecturers fill the gaps where employers are experiencing shortcomings.

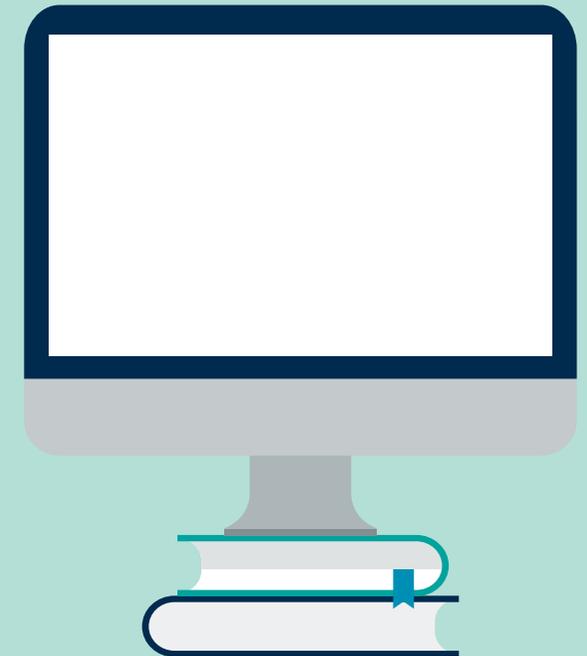
Our system is a complete online, mastery-based resource that allows for assessing university and career-readiness skills in reading, writing and arithmetic, and aims to make students more employable when they graduate from university.

MyLab Foundational Skills' engaging tutorial system offers a rich environment of pre-built or customised assessments, personalised learning plans and highly interactive learning activities that enable students to effectively master foundational skills at their own pace.

Each *MyLab Foundational Skills* Learning Path includes competency-based learning activities designed to help students build confidence and proficiency in specific skills. Students become actively engaged in their own learning processes and break traditional barriers to learning at their own pace.

This course now offers new modules on digital literacy, math-reading connections, student and career success skills, as well as several additional Path Builders, expanded treatment of the writing process and rhetorical situation, revised research skills material and new reading literature coverage. All content is easily customisable to the specific objectives of your programme.

Ideal for students of various levels and ages, including continuing education or workforce readiness programmes, *MyLab Foundational Skills* provides the skills development students need in order to be successful in university-level courses and to progress in their careers.



Watch how *MyLab Foundational Skills* can help your students.



Learn more at myfoundationslab.com

*Ready for work, Employability Summit, 2016

MyEnglishLab

MyEnglishLab is an online learning solution created to aid lecturers in teaching English as a second language. Our studies have shown that using *MyEnglishLab* can help improve student results. From motivating students to helping manage mixed-ability classes, *MyEnglishLab* makes a positive impact on learning outcomes.

MyEnglishLab delivers your Pearson course content online, with the added benefits of automated marking and extra support for your students.

Exchange your workbook for *MyEnglishLab* to get online hints, tips and feedback, and take your course with you anywhere.

MyLab IT

One of the cornerstones of being career ready is being digitally literate. We developed *MyLab IT* to be the most innovative and personalised way in which to teach and learn digital literacy, as well as the Microsoft Office productivity skills that students need for university and career success.

MyLab IT offers quality content, developed by practising IT educators that can effectively integrate into training and assessment exercises to enhance students' knowledge of Microsoft Office applications and computer concepts. By doing this, we can equip them with the skills and know-how they will need to flourish in the workplace.

Innovative

- Cloud-based, HTML5 Microsoft® Office simulations – no installations or downloads required. Realistic, high-fidelity, skill-based training and assessment scenarios with content that directly matches Pearson textbooks
- Empower all students to experience MyLab IT – Simulations are the most accessible with ADA 508 compliance guidelines
- Project Creation Tool – Create Grader Projects from scratch and assign and score using MyLab IT Grader
- Learning Design – MyLab IT is designed with the learner in mind, helping students transfer what they learn in the classroom to the workplace, promoting career readiness



See how *MyLab IT* creates personalised online learning experiences that help students make real progress in their courses and in their lives.



Learn more at [pearsonmylabandmastering.com](https://www.pearsonmylabandmastering.com)

Grow engagement with **Learning Catalytics**

Learning Catalytics™ is an interactive student response tool that encourages team-based learning by using students' smartphones, tablets or laptops to engage them in interactive tasks and thinking.

As an instructor, you can pose a variety of open-ended questions that help your students to develop critical thinking skills, while monitoring responses with real-time analytics to find out where they are struggling. With this information, you can adjust your instructional strategy in real time and try additional ways of engaging your students in class.

You can also manage student interactions by using *Learning Catalytics* to automatically group students for discussions, team-based learning, and peer-to-peer learning.

The open-ended, multiple-choice, and image upload questions encourage collaboration among students for team-based and group learning. The system also enables instructors to monitor student responses and keeps tabs on how well students understand what is being taught and discussed.

"Because Learning Catalytics allows for collaboration, digital literacy and more critical thinking, I can ask much more difficult and applied questions. Plus, when the questions are more relevant to the students' future, they are more motivated. Application questions = relevance; relevance = motivation."

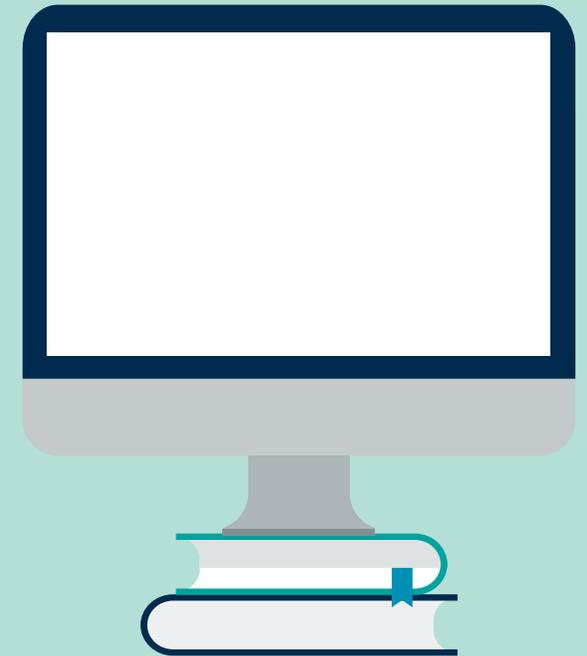
- D.J. Hennager

Associate Professor, Science,
Kirkwood Community College



Learn more at

www.pearsonmylabandmastering.com



Click here to see *Learning Catalytics* in action.

Dive into digital with our eBooks

To facilitate engaging learning, lecturers across South Africa are making the switch from traditional textbooks to eBooks.

At Pearson, we provide a comprehensive range of eBooks to enhance learning in your lecture room and to help your students reach their potential. eBooks are also offered at a reduced price compared to that of the printed textbook.

We are proud to offer you the support of a trusted partner with widespread experience in implementing eBook solutions at educational institutions. Pearson eBooks are downloaded to your computer and are accessible both online and offline through the VitalSource Bookshelf app. To get the most out of your Pearson eBook, you will need to download the VitalSource Bookshelf software to your personal computer, laptop or tablet.



What to consider when purchasing eBooks

- How will I use the eBook in my classroom?
- Does my eBook provider offer training to help me and my students use eBooks effectively?
- Will I receive dedicated support to assist me with any technical issues I might experience?
- What devices will my students need in order to access their eBooks? Can my students access the eBook when they are not connected to the Internet?

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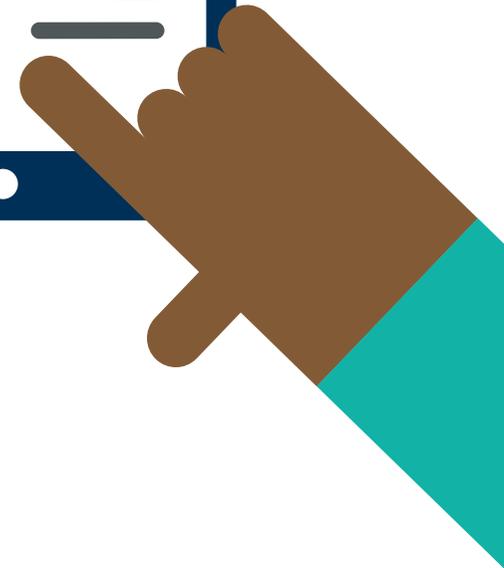
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Interactive eBooks

Pearson's interactive eBooks are enhanced with digital assets – also known as learning objects – that can be accessed by clicking on buttons and links embedded in the text.

Navigating Information Literacy, one of our range of interactive eBooks, is a toolkit that includes all of the skills and topics essential for students who intend to position themselves in academic or workplace environments that are globally connected and competitive.

Navigating Information Literacy is prescribed by the University of Pretoria for its new undergraduate students. A comprehensive user survey confirmed that the majority of users found that the enhanced eBook is a good way to practise and apply skills learnt during the course, that content is more easily assimilated, and that the design and functionality is user-friendly.

Our new series of interactive eBooks offer a variety of links, interactive activities, case studies and media rich content that bring the text vividly to life, stimulate critical thinking and reinforce study skills.

"Students pointed out that videos, glossary definitions and chapter review activities were the most effective learning objects that contributed successfully towards improving the learning experience."

– Research on the use of Pearson Interactive eBooks at the University of Pretoria, 2015.

Features of interactive eBooks



Online courses open doors and minds

Millions of students around the world take online courses every year.

At Pearson, we have developed various online courses to help students along their journey to a successful career. The different online courses we offer teach students how to behave in an online sphere and equip them with the skills they will need in order to become employable once their studies are completed.

More than half of lecturers surveyed would like eLearning access for students.

- Pearson Quantitative Market Segmentation study, Post-School Lecturers, 2015

CourseConnect

With more than 5.2 million students taking at least one online course each year, it is more vital than ever to deliver quality online courses. *CourseConnect* is not only built by subject matter experts and credentialed instructional designers – it also incorporates learning design principles to promote a top-quality teaching experience for instructors and an impactful educational experience for students.

Our award-winning *CourseConnect* courses are customisable online courses designed for lecturers to deliver blended or online learning.

Now you can bring your students into a stimulating world of multimedia content and rich imagery, where high engagement is the norm and retention follows. *CourseConnect* minimises the time you spend looking for and compiling the best learning assets, so that you can focus on what you do best – teaching.

CourseConnect integrates with any learning management system, is compatible with multiple devices, and offers built-in tools, including:

- a library of rich media, including personalised study guides and audio/video elements
- flexible discussion questions, syllabi and assessment content
- a lecturer resource guide and rubrics to support facilitation in the online environment.

CourseConnect is a CODIE Award-winning suite of software (“Best Post-Secondary Instructional Solution”) brought to you by Pearson.



Learn more at
[www.pearsonlearningsolutions.com/
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The Digital Literacy Citizenship course

At Pearson, we recognise the importance of acquiring the digital skills students need to flourish in South Africa.

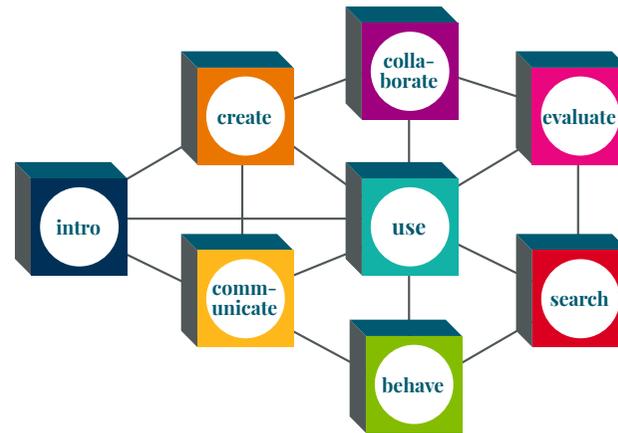
Our *Digital Literacy Citizenship* course is an online, modular and nonlinear programme for South African students who need to build their 21st-century digital literacy skills.

The 21st century digital citizen understands the consequences of his or her online actions and can confidently and effectively navigate the online world.

Digital literacy is your passport to the future

In completing our Digital Literacy Citizenship course, students will learn what it means to **create** digital content, **communicate** and **collaborate** online, **use** digital technology safely and effectively, **behave** appropriately, competently **evaluate** online activity and **search** the internet efficiently.

We refer to this as the CUBES framework.



Each CUBE has content that sits in three levels of ability.



The course includes:

- pre-assessments
- content presentation
- practical and interactive activities
- animations and videos.

The training module is based on the 'Tell, Show, Do' approach which breaks away from the traditional lecture-based learning.



Individuals who complete this course can easily share this achievement to popular online destinations, and employers can instantly verify their skills.

 To learn more about the Digital Literacy Citizenship Online Course, watch the animated video on za.pearson.com

Services and support



Services and support that *allow you to prosper*

At Pearson, we believe that by empowering you, the lecturer, your students will flourish.

Giving you comprehensive support is as important to us as providing you with quality content. That is why we have set up different platforms aimed at supporting you in any area where you may feel like you need help.



Contact Pearson Support at
<https://support.pearson.com/getsupport/>



Lecturer support

The people who work for us care passionately about learning and are driven by the knowledge that education changes lives.

Our dedicated team of Key Account Managers is able to support you and your students with the solutions you need at every stage of your learning journey.

If you have any queries kindly contact:

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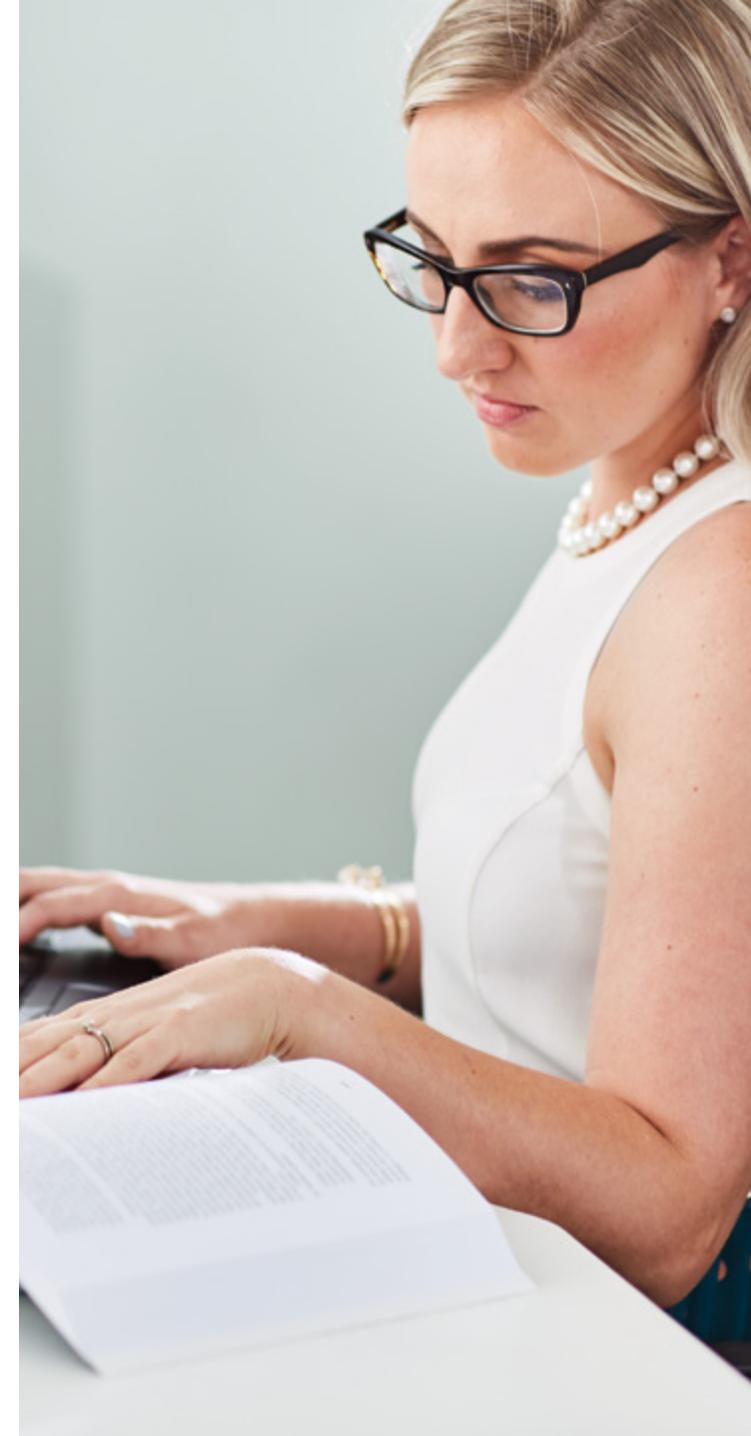
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Tel: 021 532 6008

✉ pearsonza.enquiries@pearson.com
pearsonza.orders@pearson.com



Pearson Support

Our Pearson Support website has been set up to assist you with registration, signing in, browser settings, plug-ins, or other system requirements for any of our digital solutions.

Implementation support

Because support during and after implementation is important, our team offers short (10-15 minute) student orientation sessions at the start of each implementation and help thereafter, whenever it is needed.

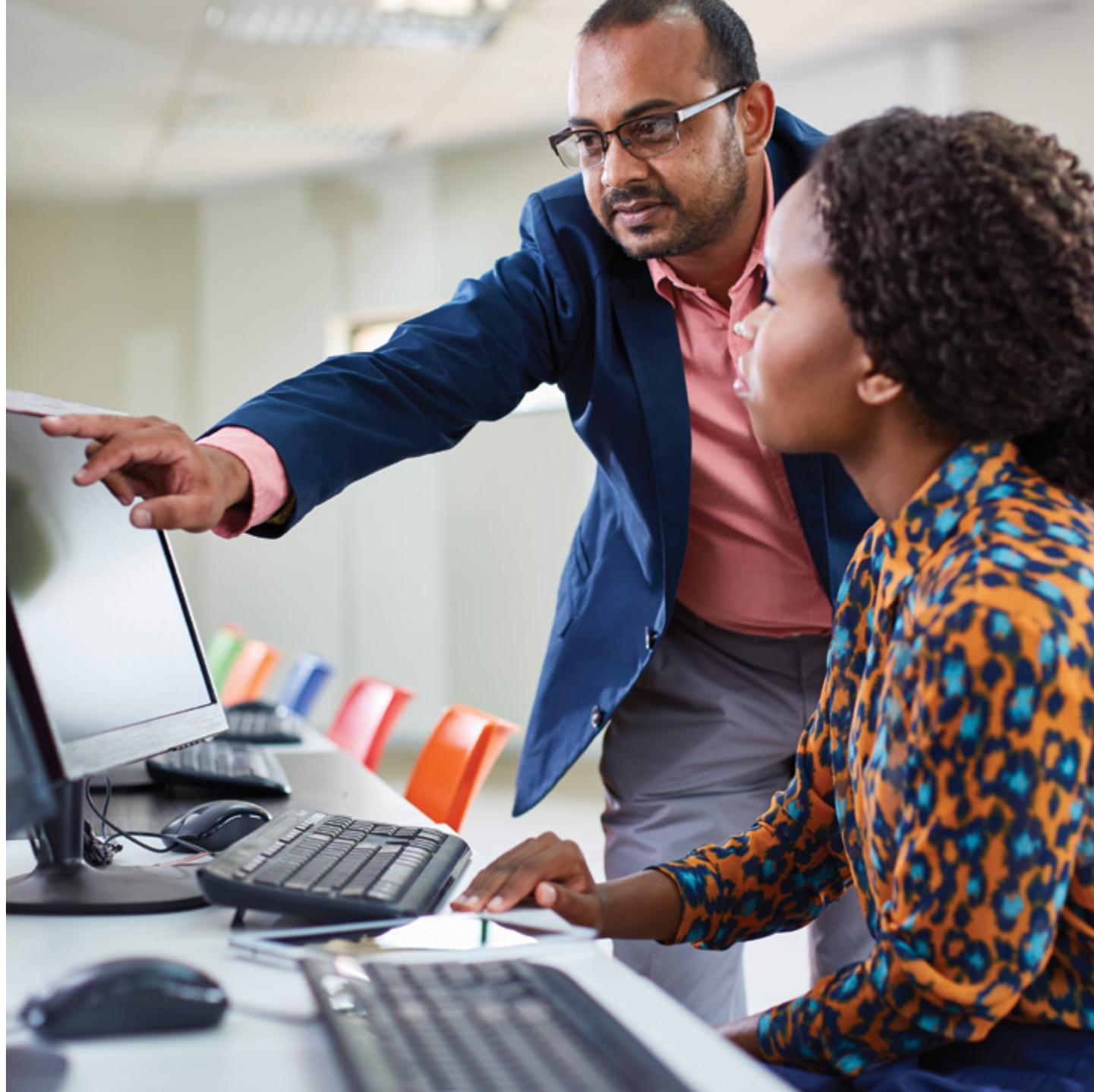
Professional development

Digital education is changing the way lecturers instruct and students learn. It is important for lecturers to embrace technology and learn how it can be applied in higher education to challenge, engage and render students more employable.

Our ICT training offers competency-based professional development for lecturers, empowering you to become confident in using technology in the classroom.

Modular courses offer you the opportunity to use technology to inspire, motivate and engage your students in order to enhance their learning experience. Our training is designed to enable you to:

- integrate technology in the classroom to engage with all types of learners
- match course material to individual student needs and abilities
- add value to assessments, making them more effective and varied
- immediately apply practical course material in your classroom.



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