



Pearson

MyLab &
Mastering



MyLab & Mastering is the world's leading collection of online homework, tutorial, and assessment products designed with a single purpose in mind, *to improve the results of all higher education students.*



Designed for specific courses, each MyLab™ product offers a rich environment of pre-built or customised assessments, personalised learning plans and highly interactive learning activities. Because MyLab gives personalised, instant feedback, students can learn from their mistakes, learn the necessary skills and become better prepared for the workplace.



Each Mastering™ product is designed for a particular course, with a range of discipline specific features that have been thoughtfully created to maximise engagement and relevance.

Mastering programs deliver consistent, measurable gains in student learning outcomes, retention, and subsequent course success.



Learn more at
www.pearsonmylabandmastering.com



MyLab & Mastering Benefits

Breakthrough to improving results

Pearson delivers consistent, measurable results by improving student learning outcomes, retention and success.



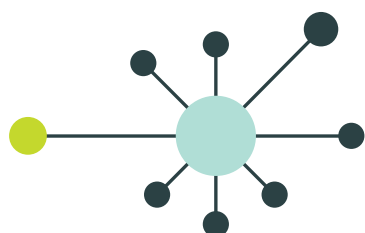
Accessibility

When creating our digital learning products, we want to ensure they are accessible. At Pearson we are committed to meeting global accessibility standards, which is why we have tested our MyLab and Mastering material to ensure we meet a minimum AA accessibility rating.



Adaptive learning

MyLab and Mastering with Adaptive Learning assesses student performance and activity in real time and, using data analytics, personalises content to reinforce concepts that target each student's strengths and weaknesses.



Learning Management System (LMS) integration

You can now link from your institution's LMS to MyLab and Mastering. Access assignments and schedules, transfer grades with ease, and link to MyLab and Mastering content from within various LMSs.



Writing space

To help you develop and assess concept mastery and critical thinking through writing, we created the Writing Space in MyLab and Mastering. It's a space to create, track, and grade writing assignments, provide writing resources, and exchange meaningful, personalised feedback with students. Integrated with Turnitin®, Writing Space can also check students' work for improper citation or plagiarism.



Reporting dashboard

View, analyse, and report learning outcomes clearly and easily. Get the information you need to keep your students on track throughout the course, with the new Reporting Dashboard.

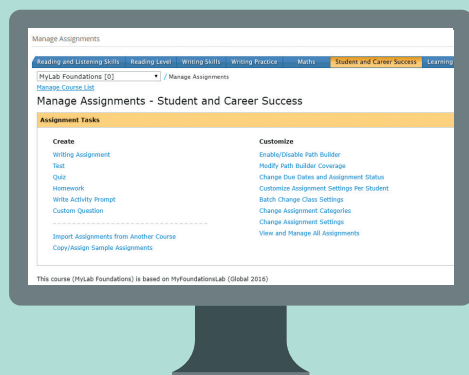
“ The fact that students get immediate feedback was very important to me. ”

— Hannelie Dippenaar, CPUT

*Ready for work, Employability Summit, 2016

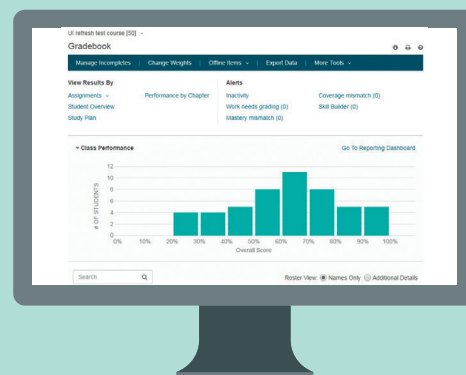
Core features of MyLab

Designed with you, the lecturer, in mind, MyLab features the tools you need to make your lectures as engaging and efficient as possible.



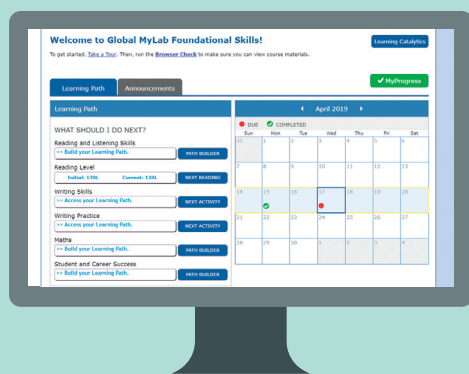
A powerful homework and test manager

A powerful homework and test manager lets you create, import, and manage online homework assignments, quizzes, and tests that are automatically graded. You can choose from a wide range of assignment options, including time limits and maximum number of attempts allowed. The bottom line, MyLab means less time grading and more time teaching.



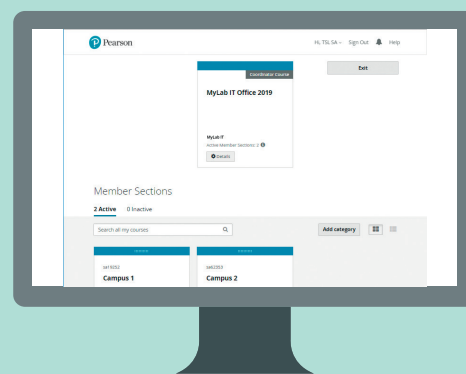
Robust gradebook tracking

The online gradebook automatically tracks your students' results on tests, homework, and practice exercises and gives you control over managing results and calculating grades. The gradebook provides a number of flexible grading options, including exporting grades to a spreadsheet program such as Microsoft Excel. It lets you measure and document your students' learning outcomes.



Comprehensive online course content

Filled with a wealth of content that is integrated with your textbook, MyLab lets you easily add, remove, or modify existing instructional material. You can add your own course materials to suit the needs of your students or department. In short, MyLab lets you teach exactly as you'd like.

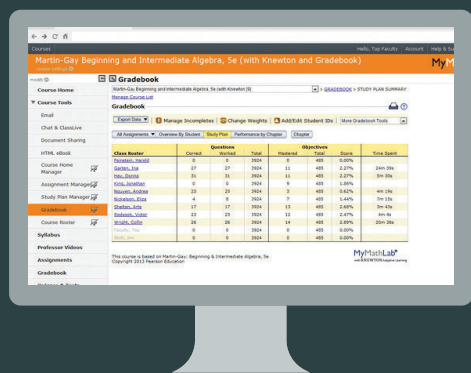


Easily scalable and shareable content

MyLab enables you to manage multiple class sections, and lets other instructors copy your settings so a standardised syllabus can be maintained across your department. Should you want to use the same MyLab course next semester, with the same customised settings, you can copy your existing course and share it with other faculty members.

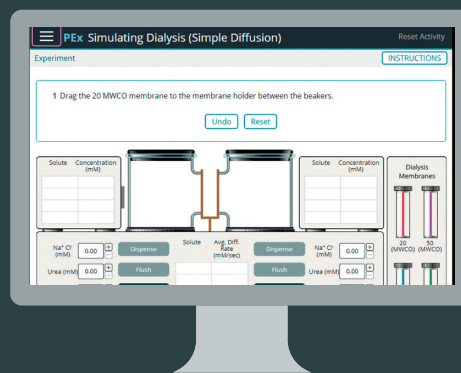
Core features of Mastering

Mastering provides a rich and flexible set of pre-built courses and assignments to get you started quickly. These assets can be used as is or customised to fit your specific teaching needs.



A powerful gradebook

Mastering's gradebook records all scores for automatically graded assignments. Struggling students and challenging assignments are highlighted in red, giving you an at-a-glance view of potential hurdles in the course. The Calendar View on the course home page displays upcoming assignments and due dates, so you can easily stay organised.



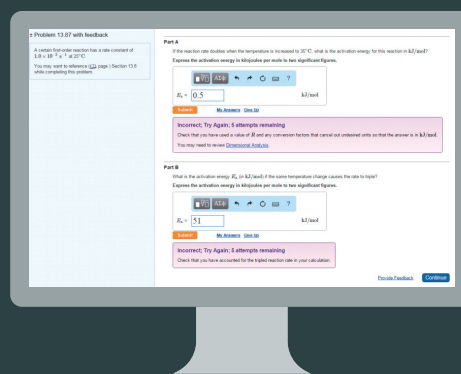
Dynamic, best-in-class content

Mastering is continually improving based on data generated through classroom use, resulting in content that is driven by the performance of actual students. We make corrections to improve problems that have ambiguous answer choices, ineffectual detractors, or tricky language, and continue to strengthen each problem through ongoing review of the data generated by Mastering students.



Diagnostics and insights that help you guide the class

Diagnostics provide unique insight into class and student performance. With a single click, you can view charts that summarise the most difficult problems, identify vulnerable students, and indicate grade distribution and score improvement over the duration of the course.



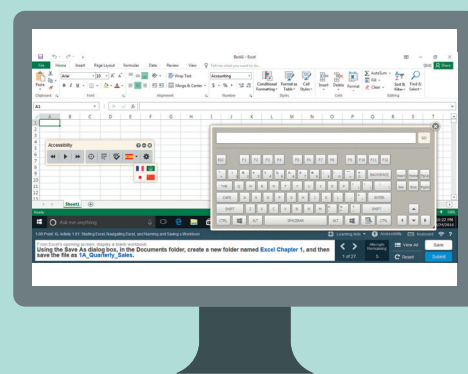
Wrong-answer feedback personalised for each student

Using data gathered from all of the students using the program, Mastering offers wrong-answer feedback that is specific to each student. Rather than simply providing feedback of the "right/wrong/try again" variety, Mastering guides students towards the correct final answer.

MyLab IT

MyLab IT is an innovative way in which to teach and learn digital literacy and Microsoft Office skills that students need for university and career success.

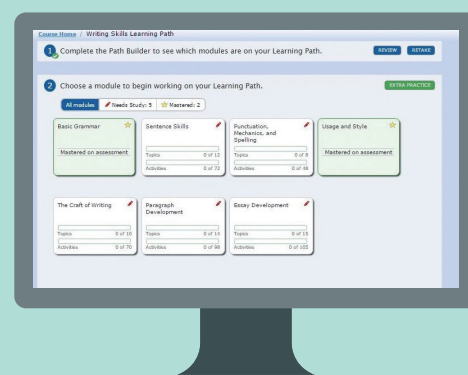
- Cloud-based, high fidelity HTML5 Microsoft Office simulations provide learning with realistic skills-based training and assessment.
- Instructors can assign projects that students complete live in Microsoft Office applications and submit for immediate grading.
- Align projects with your course outcomes and learning objectives by creating projects from scratch or edit existing ones.



MyLab Foundational Skills

MyLab Foundational Skills builds proficiency in Numeracy and English skills ensuring that students have the best possible chance of success in their post-schools studies.

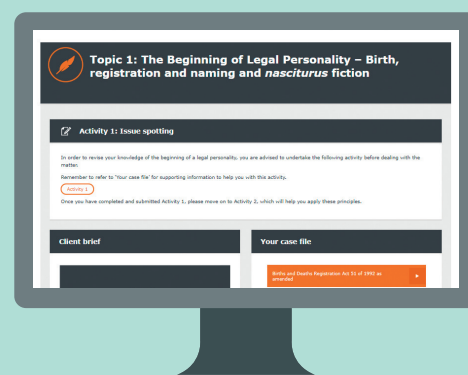
- A pre-assessment generates a personalised learning path for each student.
- The learning path indicates areas of proficiency for each content area and offers direct links to the specific topics where skill building is needed.
- Competency-based learning activities help students master specific skills; listening, reading, writing, Maths and study skills.



MyLegal Experience

MyLegal Experience is a series of simulations to help students better understand and apply the legal principles they are learning in their course.

- Activities help students to identify legal issues raised by the client's brief, analyse the law that applies to it, give legal advice and reflect on their work.
- The homepage specifies learning outcomes and gives an introduction that sets the scene.
- A downloadable client brief and a case file with relevant documents, such as client letters, acts, excerpts and applicable case law is given for the activities.



Learning Catalytics

Encourage student engagement with peer-to-peer learning

Learning Catalytics™ uses your students' devices – smartphones, tablets, or laptops – to engage them and get them thinking. Our real-time analytics will help you generate discussion, assess and improve students' performance in real-time.

With Learning Catalytics, you can pose a variety of open-ended questions that help students develop critical thinking skills. With instructor-led synchronous modules, students submit their answers using web enabled devices, receiving immediate feedback.

As they work to answer questions and solve problems, you're able to monitor their responses and find out where the stumbling blocks are.

You can also manage student interactions by using Learning Catalytics to automatically group students for discussion, teamwork, and peer-to-peer learning. Throughout the course, Learning Catalytics complements your instruction by capturing student feedback and offering a range of data to assess student understanding.

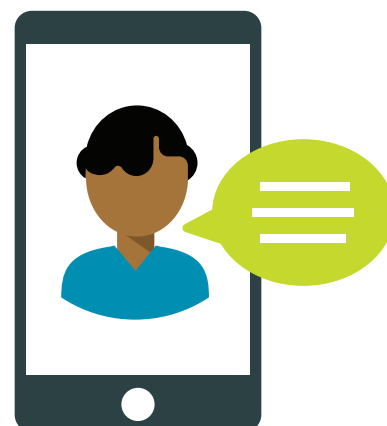
The Following MyLab products feature Learning Catalytics

MyLab Accounting
MyLab BComm
MyLab Biz
MyLab Economics
MyLab Engineering
MyLab Finance
MyLabs Language

MyLab Management
MyLab Marketing
MyLab Math
MyLab MIS
MyLab OM
MyLab Psychology
MyLab Statistics

The following Mastering products feature Learning Catalytics

Mastering Anatomy & Physiology
Mastering Astronomy
Mastering Biology
Mastering Chemistry
Mastering Engineering / Mastering ComputerScience
Mastering EnvironmentalScience
Mastering Genetics
Mastering Geography / Mastering Meteorology
Mastering Geology / Mastering Oceanography
Mastering Health / Mastering Nutrition
Mastering Microbiology
Mastering Physics



Learn more at learningcatalytics.com

Services & Support

At Pearson, we believe that by empowering you, the lecturer, your students will flourish. Giving you comprehensive support is as important to us as providing you with quality content. That is why we have set up different platforms aimed at supporting you in any area where you may feel like you need help. For all our digital products, we offer lecturer training and support on campus at a time that is convenient to you.

We also offer ongoing support through the Pearson support site (**<https://support.pearson.com/getsupport>**), where you can send us an email, chat to us, or access frequently asked questions on MyLab and Mastering.

Contact your Pearson Key Account Manager for complimentary instructor access or a product demo of MyLab or Mastering.

T: 021 532 6008

E: pearsonza.enquiries@pearson.com

Learn more at **pearsonmylabandmastering.com**